

University of Pretoria Yearbook 2018

Research methodology 814 (NMN 814)

Qualification	Postgraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	0.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Consumer Science
Period of presentation	Year

Module content

The aim of this module is to analyse the core concepts in social research and to provide a conceptual framework of the research process. It includes the following topics: a conceptual model of social science research, the logic of the research process, the different forms of scientific reasoning, and the stages in the research process being the formulation of the research problem, research design, conceptualisation, operationalisation, sampling, data-collection and data-analysis.

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